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Grow North Regional Economic Development Corporation March Meeting Held in Eagle River

(Northwoods, WI) Grow North Regional Economic Development Corporation next meeting will be held on Wednesday, March 11 in Eagle River at the Eagle River Inn located at 5260 Hwy 70 W. Members and interested guests are invited to attend. To accommodate the speakers schedule the meeting time has been changed. The meeting will begin at 11:45 a.m. with a lunch buffet provided by Grow North and conclude no later than 1:30 p.m. Featured speaker will be **Dick Leinenkugel, Secretary of the Department of Commerce.**

Dick Leinenkugel was named by Governor Jim Doyle as the Secretary of the Department of Commerce on September 5, 2008.

Commerce has approximately 400 employees. It provides development assistance in areas such as marketing, business and community finance, exporting, small business advocacy, and manufacturing assessments. The agency issues professional credentials for the construction trades and administers safety and building codes. It also regulates petroleum products and tank systems and administers the Petroleum Environmental Clean-up Fund.

Prior to his appointment, Dick Leinenkugel most recently served as the Vice President of Sales and Marketing at the Jacob Leinenkugel Brewing Company. He joined the family business in 1987 and began as a District Sales Manager/Chain Sales Manager.

Before joining the Jacob Leinenkugel Brewing Company, Leinenkugel served as an Officer in the United States Marine Corps. After his enlistment, he worked for a sports marketing firm in Chicago. Leinenkugel also represented Menomonee Falls on the Waukesha Board of Supervisors from 1997 to 2000.

Leinenkugel earned a B.S. in Business Administration and graduated Magna Cum Laude from Marquette University.

Grow North Regional Economic Development Corporation, Inc. is a volunteer-driven organization made up of people dedicated to growing our Northwoods economy. Grow North is governed by its members, who approve all Grow North activities, projects and programs.

For more information, please visit their website at www.grownorth.org.

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